

# **Community Update**

## **Cabinet Transformation Sub Committee**

### **7<sup>th</sup> November 2022**

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# Engagement and Empowerment

The **Innovation Fund** [RBWM Innovation Fund Project | RBWM Together](#) is a great example of how we are empowering our local people and communities to improve their health and wellbeing and building community led solutions established by VCS with little/no funding.

The successful projects in the first stage were:

- Over 70's Yoga
- Tai Chi Shibashi for seniors
- Sunningdale Bowling Club - a wheelchair and new accessible access
- Nature's Haven – healing garden
- Maidenhead United FC - ramblers wellbeing walks
- Windsor Street Angels - expanded service
- Blokes Losing Timbers – weight loss support for men
- Maidenhead Boundary Walk - improve signage
- Digital Project in Maidenhead and Slough to reduce digital inequalities

The projects will all be recording their progress on the RBWM Together platform. All individuals and communities have access to the platform to learn, share and work together on ideas **and support the wider Cost of Living and inequalities projects being led by RBWM wider teams.**

Now established as a rolling project with recurring funding through Better Care Fund

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# Partnerships through Co-Production, Asset Based Community Develop Methods

**World Café** – listening, sharing and innovating [World Cafes | RBWM Together](#)

Visited the following wards:

- Clewer East & Clewer and Dedworth West
- Ascot & Sunninghill
- Hurley
- Clewer and Dedworth West
- The Walthams
- Eton & Castle (and Eton Wick)
- St Mary's

## What the residents said matters to them

- Rising energy prices and impact on cost of living
- Isolation including as a result of digital exclusion



## What are some emerging solutions

- **The Green Doctor** – will provides residents with energy advice and support which can be done through phone consultations or home visits/outreach work. They will be attending world cafés and holding ‘bill surgeries’ on request [Green Doctor, helping UK residents stay warm, stay well, and save energy. – Groundwork](#)
- **RBWM Innovation Fund** – Stage 2 is looking for community led and sustainable projects focusing on *cost of living*. Three ideas/ applications were submitted from Eton Wick’s world café- offering solutions with the cost of living.
- **Digital Ambassadors (Apna Virsa project BAME)** – provide free computer classes and provides residents, especially isolated residents, as a means of minimising loneliness and tech support.
- **Food Network** Group
- **Community Garden** empowers communities to take care of their health and wellbeing and grow their own produce
- **Budgeting courses** with our adult learning provider, to be delivered in September



**Proud to be runners up for a national award and the first time for RBWM in a partnership with Frimley Trust and the VCS, for community engagement with over 40 entries in this one category.**

# Community Champions

<https://rbwmtogether.rbwm.gov.uk/community-champions>

Who and why:

- Volunteers who work directly with local communities using a range of methods and materials to communicate the latest accurate health information to residents in a timely way
- Ambassadors for the community and citizens
- Advocates for what matters to the families, carers and communities by feeding back on any issues or questions from residents to help make sure the right support is being offered, at the right time
- ensuring hard-to-reach communities are engaged and with trusted relationships formed health inequalities are identified to address within the community itself

Support:

- Capacity building to empower them to carry out their role
- Training and regular updates so they can support communities
- Training to become facilitators to hold their own World Café events ensures sustainability
- Support to adapt the World Café model to grow a vibrant community sector that starts to build local resilience

**Effectiveness through a joined up comms with Royal Borough of Windsor and Maidenhead Comms and Frimley Health and Care ICS Comms teams**

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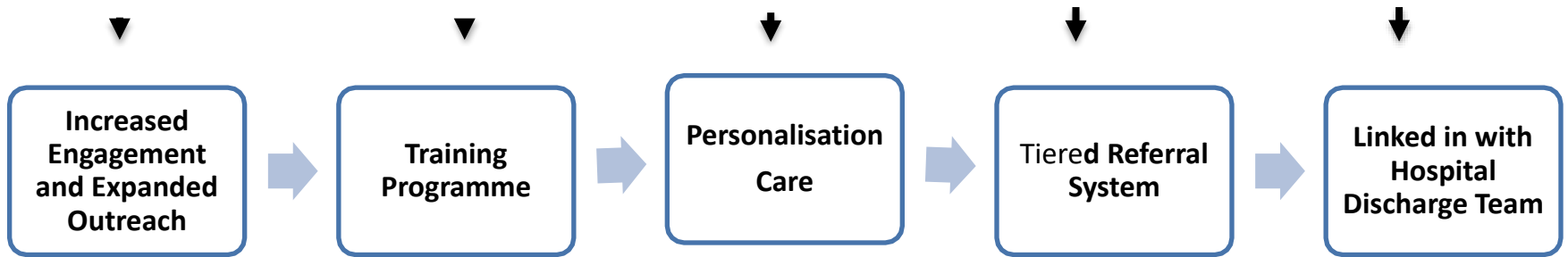


# Wellbeing Circles Project

- **Cross organisation & cross sector partnership:** The Wellbeing Circle project has been able to create a trusting and collaborative partnership across local authority, health and the voluntary sector.
- **Increased engagement and expanded outreach:** In Phase 2 the project looked to extend outreach by bringing in more VSOs to work collaboratively. Covid 19 and the omicron surge in December created challenges around that but as a result of efforts made by the team (briefing sessions, activities at community events, etc) 10 VSOs in addition to Maidenhead Magpie & Maidenhead Mosque and 20 new volunteers coming on board.
- **Developed a training programme** to help with the onboarding of new volunteers which comprises of both E-learning resources and videos.
- **Introduced the concept of “no door is the wrong door.** Working collaboratively with LAP, SP and ASC teams to ensure appropriateness of referrals.
- **Increased number of residents seen:** 59 referrals processed, 19 not viable, 39 visited, 10 discharged, 1 passed away
- **Personalised support:** the programme embeds the Personalisation concept & principles.
- **WBC embedded with the hospital discharge:** Support given to Hospital Duty Team in Adult Social Care and referrals received through this route.



# Impact and Outcomes



## Other areas across of community engagement

- Engaged with BAME and minority communities across RBWM e.g. GP talks on health and wellbeing topics to BAME communities have continued
- Addressing Health Inequalities work has expanded with the Primary Care Networks
- Continued support and direction to the RBWM Inequalities Project, Cost of Living and Household Fund Programmes
- Successful in a £30,000 grant from Frimley Health to pilot Wellbeing Circles Programme with AFC
- Additional funding to explore options to scale up Wellbeing Circles across the Frimley ICS locality areas obtained.

